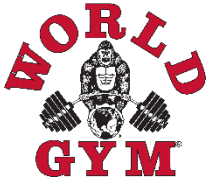


WORLD GYM 2022 CONVENTION

Fitness Pro's Schedule

TIME	EVENT	LOCATION
WEDNESDAY, OCTOBER 12th		
Preshow Setup Registration / Office		
THURSDAY, OCTOBER 13th		
11:00AM – 4:00PM	Registration/ Storage/Office	Diamond Lobby
2:00PM – 4:00PM	GS Rehearsals/Connections Vendor Show Setup	Diamond 4-8
5:00PM – 6:30PM	Opening General Session (Speakers: WGI HQ STAFF)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception - Sponsored By: ?	Lobby Bar
FRIDAY, OCTOBER 14th		
8:00AM – 12:00PM	Registration	Diamond Lobby
7:15AM – 8:15AM	Continental Breakfast & Networking	Lobby + Diamond 4
8:15AM – 9:30AM	General Session 2: The 15 Seconds That Can Change Your Business Forever – Dennis Yu <i>Learn how to unlock the power of social media and digital marketing using this proven methodology to increase followers, engagement and revenue! You've got 15 seconds-make it count!</i>	Diamond 4
9:45AM – 10:50AM	Session A -INCINER8 Studio X Certification	Diamond 2
10:50AM - 11:00AM	BREAK	
11:05AM – 12:00PM	Session A -INCINER8 Studio X Certification	Diamond 2
12:00PM – 12:50PM	LUNCH	
1:00PM – 2:00PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
2:10PM – 3:30PM	Session A -INCINER8 Studio X Certification	Diamond 2
3:30PM – 3:45PM	BREAK	
3:45PM – 5:45PM	Session A -INCINER8 Studio X Certification	Diamond 2
6:00PM – 7:00PM	Welcome Reception	Lobby



WORLD GYM 2022 CONVENTION

Fitness Pro's Schedule

TIME	EVENT	LOCATION
SATURDAY, OCTOBER 15th		
6:00AM – 6:45AM	Morning Workout:	Diamond 2
7:15AM – 8:25AM	Continental Breakfast & Networking	Lobby + Diamond 4
8:30AM – 9:30AM	BREAKOUT 3 -FIT PRO Biz Track Session B- Stop Selling PT Sessions Right Now! It's time to think different and sell different. Master the PHP and master the sale.	Diamond 10
9:45AM – 10:45AM	General Session 3: Your Future Depends on It - Dr Paul Bedford <i>The Retention Guru will dispel the myth that improving retention is hard and will show you 10 factors that impact your retention and how to make improvements so that you keep your members an average of 7 months longer.</i>	Diamond 4
10:45AM – 11:00AM	BREAK	
11:05AM – 11:55PM	INCINER8	
	Session A -INCINER8 Studio X Certification	Diamond 2
12:00PM – 12:55PM	LUNCH	
1:00PM – 2:30PM	Connections- Vendor Meetings	Diamond 5-8
2:30PM – 4:00PM	BREAKOUT 5 FIT PRO Biz Track <i>Session B- Can't We All Just Get Along? How your PT, Group X and Athletics departments can work together for maximum participation and profit.</i>	Diamond 10
4:00PM – 4:15PM	BREAK	
4:20PM – 5:30PM	Closing General Session (WGI HQ Team)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception- Sponsored By	Lobby
7:30PM – 10:00PM	Awards Banquet & Dinner	Diamond 4
10:30PM	After Party- Sponsored By:	Grammy Museum Rooftop
SUNDAY, OCTOBER 16th		
9:00AM – 10:30AM	Let's Get Real: Q & A with the CEO <i>Get to know our CEO, Lewis Stanton, ask the tough questions, learn about our future plans in more detail ,express your ideas, concerns or share your thoughts on the future of World Gym.</i>	Atrium 3
10:30AM – 1:00PM	Franchisee 1 on 1's <i>Have questions? Ready for some assistance? Want to meet with your Franchise Business Coach, talk about marketing, expanding or something else? Schedule your meeting in advance!</i>	Atrium 1