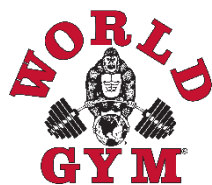




WORLD GYM 2022 CONVENTION

Owners & Managers Schedule

TIME	EVENT	LOCATION
WEDNESDAY, OCTOBER 12th		
Preshow Setup Registration / Office		
THURSDAY, OCTOBER 13th		
11:00AM – 4:00PM	Registration/ Storage/Office	Diamond Lobby
2:00PM – 4:00PM	GS Rehearsals/Connections Vendor Show Setup	Diamond 4-8
5:00PM – 6:30PM	Opening General Session (Speakers: WGI HQ STAFF)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception - Sponsored By: ?	Diamond Lobby
FRIDAY, OCTOBER 14th		
8:00AM – 12:00PM	Registration	Diamond Lobby
7:15AM – 8:15AM	Continental Breakfast - Sponsored By: ?	Lobby + Diamond 4
8:15AM – 9:30AM	General Session 2: The 15 Seconds That Can Change Your Business Forever – Dennis Yu <i>Learn how to unlock the power of social media and digital marketing using this proven methodology to increase followers, engagement and revenue! You've got 15 seconds- make it count!</i>	Diamond 4
9:45AM – 10:50AM	BREAKOUT 1	
	Session A: You Can't Run with a Refrigerator! Lewis Stanton/Jarrod Saracco <i>The future is bright for World Gym! Hear from our CEO and COO about what lies ahead!</i>	Diamond 4
	Session B: Potential Franchisee Summit (Mal)	Diamond 10
10:50AM – 11:00AM	BREAK	
11:05AM – 12:00PM	BREAKOUT 2 & CONNECTIONS VENDOR MEETINGS	
	CONNECTIONS – Vendor Meetings	Diamond 5-8
	Session B: Potential Franchisee Summit (Mal)	Diamond 10
12:00PM – 12:50PM	LUNCH	
1:00PM – 3:30PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
3:30PM – 3:45PM	BREAK	
3:45PM – 5:45PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
6:00PM – 7:00PM	Welcome Reception	Lobby



WORLD GYM 2022 CONVENTION

Owners & Managers Schedule

TIME	EVENT	LOCATION
SATURDAY, OCTOBER 15th		
6:00AM – 6:45AM	Morning Workout:	Diamond 2
7:15AM – 8:25AM	Continental Breakfast & Networking	Lobby + Diamond 4
8:30AM – 9:30AM	BREAKOUT 3- Owners/Managers Introduction to STUDIO X & INCINER8	Diamond 2
9:45AM – 10:45AM	General Session 3: Your Future Depends on It - Dr Paul Bedford <i>The Retention Guru will dispel the myth that improving retention is hard and will show you 10 factors that impact your retention and how to make improvements so that you keep your members an average of 7 months longer.</i>	Diamond 4
10:45AM – 11:00AM	BREAK	
11:05AM – 11:55AM	BREAKOUT 4	Diamond 10
	Session A: You Gotta Know If You Want to Grow!- Blair McHaney <i>New equipment or new locker-rooms? More classes or less? How do you make decisions if you don't really know what members REALLY want or what you really need?</i> Owner and Manager Roundtable	
12:00PM – 12:55PM	LUNCH	
1:00PM – 4:00PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
4:00PM – 4:15PM	BREAK	
4:20PM – 5:30PM	Closing General Session (WGI HQ Team)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception- Sponsored By	Lobby
7:30PM – 10:00PM	Awards Banquet & Dinner	Diamond 4
10:30PM	After Party- Sponsored By:	Grammy Museum Rooftop
SUNDAY, OCTOBER 16th		
9:00AM – 10:30AM	Let's Get Real: Q & A with the CEO Get to know our CEO, Lewis Stanton, ask the tough questions, learn about our future plans in more detail ,express your ideas, concerns or share your thoughts on the future of World Gym.	Atrium 3
10:30AM – 1:00PM	Franchisee 1 on 1's <i>Have questions? Ready for some assistance? Want to meet with your Franchise Business Coach, talk about marketing, expanding or something else? Schedule your meeting in advance!</i>	Atrium 1