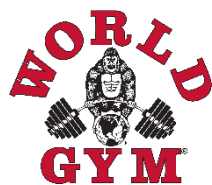


# WORLD GYM 2022 CONVENTION

## Owners & Managers Schedule

TIME	EVENT	LOCATION
<b>WEDNESDAY, OCTOBER 12<sup>th</sup></b>		
Preshow Setup Registration / Office		
<b>THURSDAY, OCTOBER 13<sup>th</sup></b>		
11:00AM – 4:00PM	Registration/ Storage/Office	Diamond Lobby
2:00PM – 4:00PM	GS Rehearsals/Connections Vendor Show Setup	Diamond 4-8
5:00PM – 6:30PM	<b>Opening General Session</b> (Speakers: WGI HQ STAFF)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception & Vendor Showcase Open	Diamond Lobby
<b>FRIDAY, OCTOBER 14<sup>th</sup></b>		
8:00AM – 12:00PM	Registration	Diamond Lobby
7:15AM – 8:15AM	Continental Breakfast	Lobby + Diamond 4
8:15AM – 9:30AM	<b>General Session 2: The 15 Seconds That Can Change Your Business Forever – Dennis Yu</b> <i>Learn how to unlock the power of social media and digital marketing using this proven methodology to increase followers, engagement and revenue! You've got 15 seconds- make it count!</i>	Diamond 4
9:45AM – 10:50AM	<b>BREAKOUT 1</b>	
	<b>Session A: You Can't Run with a Refrigerator!</b> Lewis Stanton/Jarrold Saracco <i>A refrigerator and a World Gym icon can teach you a lot about life and business.</i>	Diamond 4
	<b>Session B: Future Franchisee Summit</b>	Diamond 10
<b>10:50AM – 11:00AM</b>	<b>BREAK</b>	
11:05AM – 12:00PM	<b>BREAKOUT 2 &amp; CONNECTIONS VENDOR MEETINGS</b>	
	CONNECTIONS – Vendor Meetings	Diamond 5-8
	<b>Session B: Future Franchisee Summit</b>	Diamond 10
<b>12:00PM – 12:50PM</b>	<b>LUNCH</b>	
1:00PM – 3:30PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
<b>3:30PM – 3:45PM</b>	<b>BREAK</b>	
3:45PM – 5:45PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
6:00PM – 7:00PM	Welcome Reception	Lobby



# WORLD GYM 2022 CONVENTION

## Owners & Managers Schedule

TIME	EVENT	LOCATION
<b>SATURDAY, OCTOBER 15<sup>th</sup></b>		
7:15AM – 8:25AM	Continental Breakfast & Networking	Lobby + Diamond 4
8:30AM – 9:30AM	<b>BREAKOUT 3-</b> <b>Owners/Managers Introduction to STUDIO X &amp; INCINER8</b>	Diamond 2
9:45AM – 10:45AM	<b>General Session 3: Your Future Depends on It</b> - Dr Paul Bedford <i>The Retention Guru will dispel the myth that improving retention is hard and will show you 10 factors that impact your retention and how to make improvements so that you keep your members an average of 7 months longer.</i>	Diamond 4
10:45AM – 11:00AM	<b>BREAK</b>	
11:05AM – 11:55AM	<b>BREAKOUT 4</b>	Diamond 10
	<b>Session A: You Gotta Know If You Want to Grow!-</b> Blair McHaney <i>New equipment or new locker-rooms? More classes or less? How do you make decisions if you don't really know what members REALLY want or what you really need?</i> Owner and Manager Roundtable	
12:00PM – 12:55PM	<b>LUNCH</b>	
1:00PM – 4:00PM	CONNECTIONS – Vendor Meetings	Diamond 5-8
4:00PM – 4:15PM	<b>BREAK</b>	
4:20PM – 5:30PM	Closing General Session (WGI HQ Team)	Diamond 4
6:30PM – 7:30PM	Cocktail Reception	Lobby
7:30PM – 10:00PM	Awards Banquet & Dinner	Diamond 4
10:30PM	After Party- Sponsored By:	The Conga Room
<b>SUNDAY, OCTOBER 16<sup>th</sup></b>		
9:00AM – 10:30AM	<b>Let's Get Real: Q &amp; A with the CEO</b> Get to know our CEO, Lewis Stanton, ask the tough questions, learn about our future plans in more detail ,express your ideas, concerns or share your thoughts on the future of World Gym.	Atrium 3
10:30AM – 1:00PM	<b>Franchisee 1 on 1's</b> <i>Have questions? Ready for some assistance? Want to meet with your Franchise Business Coach, talk about marketing, expanding or something else? Schedule your meeting in advance!</i>	Atrium 1